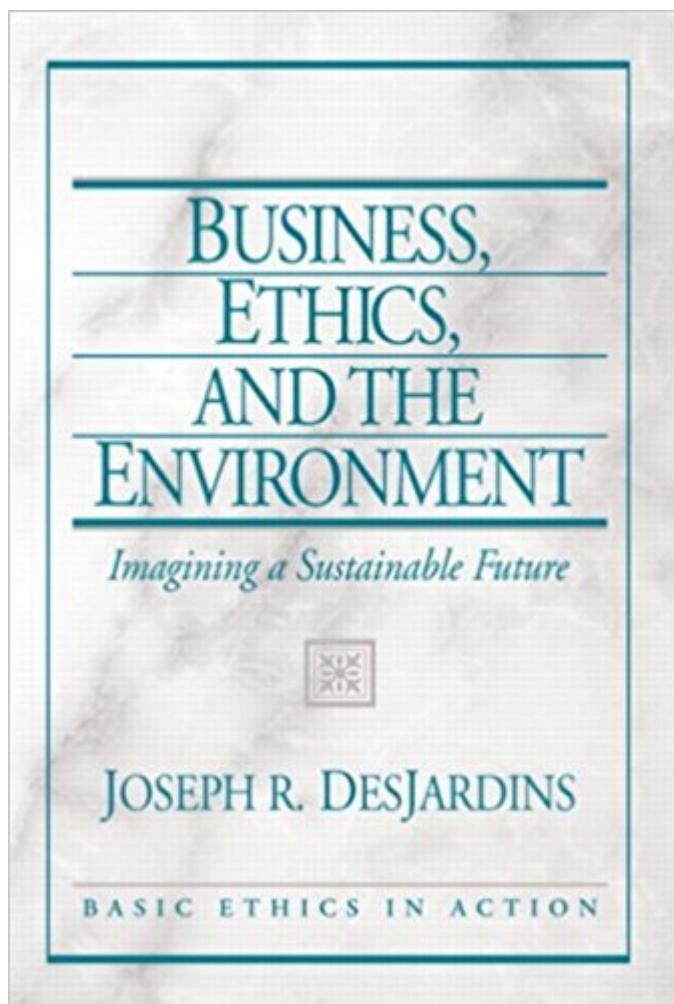


The book was found

Business, Ethics, And The Environment: Imagining A Sustainable Future



Synopsis

This book provides a framework for business ethics in the age of sustainability. The book examines the many ways that business is changing, and should change, to meet the demands of a sustainable future. This book blends philosophical and ethical analysis with real-world practical cases and examples to show what sustainable business can and should become. This book covers the shift to sustainable business models, environmental sustainability, alternative economic model of sustainable economics, sustainable production, and consumerism. People interested in the study of Business, Ethics, and Sustainability.

Book Information

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Business, Ethics, and Sustainability Joseph DesJardins

Sustainability—economic, environmental, and ethical—is the guiding idea that will shape business and economics into the foreseeable future. Business, Ethics, and Sustainability provides a concise, comprehensive introduction to the ethics and management of sustainable business, making the economic, environmental, ethical, and business case for adopting a sustainable business model. It covers topics ranging from the economics of sustainable development to sustainability in marketing and finance. Features include:

- An introductory chapter surveying environmental and ecological challenges facing business
- Detailed analysis of why economic growth alone cannot address these challenges
- Models for what a sustainable business might look like

Detailed

consideration of sustainable production and consumption * A A A A A A chapter surveying the impact of sustainability on Marketing, Human Resources, and Finance * A A A A A Full integration of ethical considerations and analyses A A Business, Ethics, and Sustainability is part of the Basic Ethics in Action series, edited by Michael Boylan. For a complete list of our titles, please visit www.prenhall.com/philosophy.

Joseph DesJardins is a professor in the philosophy department at the College of Saint Benedict, Saint John's University in Minnesota.

An excellent primer on sustainable business ethics and how to apply the concepts of a triple bottom line to organizational decision-making. Desjardins develops his arguments well and gives a voice to those with different beliefs and approaches.

Decent quality, great for the price.

This book combines three relevant topics in one text. By combining the three topics (business, ethics and environment), the author can compare and contrast as well as discuss the interrelationships and interdependencies one to another. The type is pretty small, so there is more information than expected from looking at the size of the book.

read it and loved it for grad school.

Enjoyable read.

The author managed to postulate powerful persuasive arguments and conclusions (without seeming manipulative) by synthesizing and drawing on credible evidence and info derived from multiple complex disciplines and concepts. It is a supremely well composed collection of essays bolstered with examples, definitions and ethical reasoning. I read it for a graduate course, one of the few (I personally enjoyed) that actually made a difference on how I go about making more conscious and educated personal consumer choices and decisions; reinforced personal awareness and the global effects of collective behaviors and attitudes. There is so much more to learn from it (globalized trade, consumer and business roles/impacts on the environment, societies, political and public programs, overconsumption, sustainable development versus unrestricted growth, business social

and environmental responsibility, a different view of minimal moral side-constraints to do good and prevent harm, effects on individuals and global-scope impacts, etc. etc.) Easy to read and grasp every critical issue and important point made throughout the book regardless of readers' educational background, degrees of knowledge/familiarity of the topics addressed or disciplines incorporated into the essays.

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